

# HACKNEY CYCLING CONFERENCE



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## Cycling as a catalyst for healthy neighbourhoods

27 April 2017 - Hackney Town Hall, London

### Call for papers and presentations – deadline 16 January

Be a part of the 6<sup>th</sup> annual Hackney Cycling Conference and help shape the discussion about cycling's role in the future of our cities.

The Conference will take place on **Thursday 27 April 2017** at the stunning Hackney Town Hall.

This will be the first major cycling conference after the Mayor of London publishes his Transport Strategy and other UK cities will be on the verge of mayoral elections. It is the perfect time for professionals, politicians, academics and campaigners to come together and discuss the implications of these changes for our streets and neighbourhoods.

This event is aimed at practitioners - those whose role it is to modernise our streets and encourage more people to walk and cycle. We will explore the developing policy context and showcase innovative approaches to help us deliver healthy streets, and the associated improvements to air quality and the quality of life of Londoners, and encourage a shift from car to bike for short trips.

Co-hosted by Hackney Council, Steer Davies Gleave and the Hackney Cycling Campaign, the Hackney Cycling Conference has become a fixture in the calendar of professionals, campaigners, and elected members eager to hear new ideas from a range of speakers. The conference attracts over 200 national and international speakers and delegates and is a great opportunity to be heard, influence policy and gain exposure for your ideas.

We welcome papers from across the sector including campaigners, academics and professionals in any of the following areas: road safety, road danger reduction, local or national campaigning, policy, behaviour change, engineering, public health, technology, planning or communications. We especially welcome papers from outside of London, so that we can learn from experience in other contexts.

Details of last year's event can be found at [www.hackney.gov.uk/cycling-conference](http://www.hackney.gov.uk/cycling-conference)

Deadline for submissions is **Friday 16 January 2017**, however, early submissions are encouraged.

A very limited number of early bird tickets are on sale now at [hacknecyclingconference2017.eventbrite.co.uk](http://hacknecyclingconference2017.eventbrite.co.uk)

## Theme

The theme of the Hackney Cycling Conference 2017 is *Cycling as a catalyst for healthy neighbourhoods*.

Transport and planning professionals across the country are dealing with the question of how to manage growth and regeneration to ensure new and established neighbourhoods function as well as possible for the people who live there. Few places in the country are projecting growth at quite the speed and volume of East London, making it a test bed for ideas that can be applied throughout the country.

Massive new developments creating entire new neighbourhoods present opportunities, but are we getting them right? How do we create streets that provide a safe and attractive environment for walking, cycling, play and socialising? How do we ensure connections between neighbourhoods new and old, and how can development contribute to the creation of a comprehensive cycle network?

The same questions are true of existing streets, but we tend not to masterplan the retrofitting of established neighbourhoods. Residential and local streets make up the vast majority of streets in a city, but often receive less investment and less focus in planning for cycling. But the quality of these streets has a big impact on the people who live and work on them, and they can play an important role as part of the cycling network.

In some ways, London has embarked on a transport planning experiment, investing in high volume cycle corridors (Cycle Superhighways), a lower volume cycle network on local streets (Quiet Ways) as well as the town centre focussed mini-Hollands, while also experiencing unprecedented growth and new developments creating neighbourhoods out of historically industrial land.

The underlying question of this experiment is how do we move people around a huge city, making walking, cycling or public transport the obvious choice, while ensuring the balance between the connectivity and mobility and place functions of neighbourhoods?

We are looking for forward thinking papers to discuss topics that might include:

- Using the cycle network to improve the 'place function' of streets
- Building cycling into new developments
- Cycling and regeneration master planning
- Case study exemplars of healthy neighbourhoods/ healthy streets schemes
- Presentations that showcase the latest technology and innovation
- Learning from local campaigning successes (and/or failures)
- How do we make meaningful comparisons between different places to plan for the future?
- How do we use the need to create a cycle network to improve local streets?
- How do we plan neighbourhoods to make walking and cycling the obvious choice for short journeys? If the greatest potential for switchable trips are short trips, how do we get people to their local centres?
- Planning for cycling in different street contexts

## Format

We are considering diverse formats, including standard presentations, PechaKucha (20 slides for 20 seconds each), as well as short videos.

Standard presentations will be 20 minutes to present your paper, with time for questions at the end of the session (e.g. three presentations followed by questions directed at the three presenters).

PechaKecha presentations are 6m40s each, with time for questions after 3 presentations in a row.

Alternatively, we also welcome short videos of five minutes or less, which are an excellent way to present a case study.

## How to submit a paper

Email: [movegreener@hackney.gov.uk](mailto:movegreener@hackney.gov.uk) with the **subject line: Hackney Cycling Conference papers by Friday 16 January 2017**, with the following information:

- 1) The presenter's and/or author's name, position and organisation you are representing (if applicable)
- 2) Briefly describe the topic that you would like to present or submit the abstract (200 word max.)
- 3) Why you think it is important (200 word max.)
- 4) How it relates to the theme (200 word max.)
- 5) Preferred presentation format (standard presentation, PechaKucha or either)

OR, if submitting a short film, simply provide the name of the film and a link to view the film if it is currently available to view, or, state when the film will be complete.

Thank you for your interest and we look forward to seeing you in Hackney on 27 April!

Also, before we announce speakers, a very limited number of Early Bird tickets are now on sale at a significant discount, but when they are gone, they're gone.

[hacknecyclingconference2017.eventbrite.co.uk](http://hacknecyclingconference2017.eventbrite.co.uk)