



PJ57012



Please visit www.hackney.gov.uk/healthier-hackney-fund where you can read the guidance, learn more about the priority issues, and complete an electronic application. All bids must be applied for online, but help is available if you need.

Contact publichealth@hackney.gov.uk or call 020 8356 3341 for more information.



Healthier Hackney Fund



Hackney faces some huge health challenges. How can we work together to improve them?

Too many people smoke, and they start smoking too young; too many people are depressed, anxious or suffering from other mental health problems; the number of people who turn to drugs and alcohol to help them cope is too high; young people are still neglecting their sexual health.

The Healthier Hackney Fund was set up to make the most of the energy, ideas and connections in the borough to tackle these issues. The fund – worth £300,000 in total – will be divided amongst community groups and organisations that can demonstrate that their project will make an impact on one of these enduring local problems.

It will fund healthy activities, provide the money needed to get new healthy ideas off the ground, and offer small grants to kickstart neighbourhood projects that will get residents helping each other to be healthy.

Hackney is changing, so too is the way the council does business and the way it grants money. The Healthier Hackney Fund is a way for the council's new public health team to maximise the impact of its work with the community.



Gone are the days when councils had money to throw at the big problems in their communities. Funding cuts mean that local authorities have to work smarter and achieve more with the same money or in many cases, significantly less.

But gone too are the days when councils thought they had all the answers. At Hackney, the new public health team works on the principle that they only deliver services directly if evidence shows that will be the most efficient way.

More often, they buy the public services they need from providers who have proven they can deliver them better. Now, with the Healthier Hackney Fund, the public health team is taking that principle one step further and asking others to tell them the best approach.

The new grants aren't just about money – they are also about building relationships, sharing ideas and learning from each other.

Alongside funds, the council is offering successful bidders ongoing support from its staff to work with them, bringing specialist skills to the mix and helping them to navigate local government. If successful, this 'funding plus' relationship may extend to use of council buildings and vehicles in future years.

The Healthier Hackney Fund is a huge opportunity to unite everyone in the borough behind the common cause of reducing illness and suffering and making Hackney a happier, healthier place to live.



Healthy activities

(up to £30,000)

Projects to run practical activities that will achieve one of the following aims:



- Preventing people from starting smoking
- Improve mental health

Healthy ideas

(up to £8,000 to develop and pilot concept)

Projects that will generate new approaches to tackling entrenched problems, relating to one of the following issues:

- Substance Misuse
- Sexual Health



Healthy neighbourhoods

(£1,000 grant)

A kickstart grant for neighbourhood projects that will get residents helping each other to be healthy. These can target any aspect of health or wellbeing, but must contribute to reducing inequality.



Deadline for applications is midday on **19 December 2014**